

# Tipton Christian Academy

## Athletic Department

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Date: September 7, 2020

Dear Sponsor(s):

Tipton Christian Academy invites you to become a sponsor for our annual Athletics Sponsorship Drive to benefit TCA student athletes and athletic programs.

Exciting things are happening in our Athletic Department at Tipton Christian Academy, and we are offering an opportunity to local businesses and families like yours to become Athletic Sponsors. Your contributions will be targeted exclusively to purchase uniforms and equipment as well as make necessary facility upgrades and plan for the future. All sponsorships given will go directly back to our student athletes. Last years sponsorship donations supported the purchasing of uniforms and equipment for basketball, volleyball, and softball and a sound system as well the resurfacing of the gym floor.

Would you be interested in serving as an official athletic sponsor? In return, our Tipton Christian Athletics would feature your company/family as a sponsor on our website, social media, and home games. This would help your organization gain exposure among TCA parents and in the broader Tipton County area.

TCA Athletics would be happy to start a partnership at any level! However, contributions of \$350 would help us upgrade facilities and plan for future athletic growth. Please take a moment to review and select the sponsorship package that best fits your business and budget. If you are excited by this proposal but have questions, please reach out to our Athletic Director, Walt Ulbricht, at 901-701-1393.

Respectfully yours,

Walt Ulbricht  
Athletic Director

# 2020-2021 Sponsorship Packages

## Athletic Sponsorships

In return for your support, Athletic Sponsors will receive the following:

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### **\$5,000 over 5-years**

- Website and social media advertising
- Announced at home games
- Permanent logo on the score table for 5 years – There are only two spots available. Please inquire today about that this sponsorship/advertisement opportunity.
- Logo on score table's rolling screen

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### **\$500 + Diamond Sponsor:**

- Website and social media advertising
- Announced at home games
- 6x6 sponsorship banner hung in gym

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### **\$350-\$500 Gold Sponsor:**

- Website and social media advertising
- Announced at home games
- 4x4 sponsorship banner hung in gym

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### **\$200-\$350 Silver Sponsor:**

- Website and social media advertising
- Announced at home games
- Company Logo/Family Name on score table rolling screen

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### **\$100-\$200 Blue Sponsor:**

- Website and social media advertising
- Announced at home games

**Thank you for your support!!**

# Athletic Sponsorship Selection Form

The sponsorship year runs from September 7, 2020 to August 31, 2020. Please consider making your selection below and returning it with your sponsorship donation today. Upon receipt, I will contact you for your information regarding your advertisement and/or logo.

## Athletic Sponsor Levels

Please check a level:

5-year Partnership

Diamond Sponsor

Gold Sponsor

Silver Sponsor

Blue Sponsor

## Athletic Donation

Please enter your donation amount:

\$ \_\_\_\_\_

## Sport

This year we are allowing you to earmark your donation if wanted. Please check one:

Athletic General Fund

Girls Basketball

Boys Basketball

Golf

Softball

Baseball

Volleyball

X-Country/Track

Cheer

Swim

Sponsor Contact: \_\_\_\_\_

Business name (if any): \_\_\_\_\_

Street Address: \_\_\_\_\_

City / State / Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Thank you for your support!!**