

Tipton Christian Academy
Athletic Department
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July 28, 2021

Dear Sponsor(s):

Tipton Christian Academy invites you to become a sponsor for our annual Athletics Sponsorship Drive to benefit TCA student athletes and athletic programs.

We are excited to announce that our Middle and High School athletes will have the opportunity to compete in league affiliated events this season, such as the Parochial Athletic Association (PAA), Tennessee Middle School Athletic Association (TMSAA), and Tennessee Secondary School Athletic Association (TSSAA). TCA's athletic programs continue to grow, and this school year is no exception, as we will now be fielding new teams in High School Volleyball, Middle School Volleyball, and Middle School Girls Basketball. TCA students will also be coming to a lake near you this school year, as we form the High School Bass Fishing Team and Middle School Bass Fishing Club.

As we take the next step in building and improving TCA's athletic programs, we are offering an opportunity to local businesses and families like yours to become Athletic Sponsors. The continued growth in our Athletic Programs will result in TCA hosting more than double the amount of home games this school year versus last, offering more than twice the potential advertisement opportunities for sponsors to reach fans and spectators. Your contributions will not only be targeted exclusively to purchase uniforms and equipment, but also directly contribute to upgrading and building necessary facilities to accommodate our growing sports offerings in the future. All sponsorships given will go directly back to our student athletes.

Would you be interested in serving as an official athletic sponsor? In return, our Tipton Christian Athletics would feature your company/family as a sponsor on our website, social media, and during home games. Additionally, this season we will be offering an Add-On sponsorship opportunity to display your company logo on TCA Bass Fishing team jerseys. This would help your organization gain exposure among TCA parents, Tipton County, and broader West Tennessee communities.

TCA Athletics would be happy to start a partnership at any level! Please take a moment to review and select the sponsorship package that best fits your business and budget. If you are excited by this proposal but have questions, please reach out to our Athletic Director, Jim Mattingly, at 615-305-5175.

Respectfully yours,

Jim Mattingly
Interim Athletic Director

2021-2022 Sponsorship Packages

Athletic Sponsorships

In return for your support, Athletic Sponsors will receive the following:

\$2500 + Platinum Sponsor:

- Website and social media advertising
- Announced at home games
- Logo on score table's rolling screen
- 6x6 sponsorship banner hung in gym
- 2 TCA Athletic Passes to all home games
- Logo on Bass Fishing Team jerseys

\$1500 + Diamond Sponsor:

- Website and social media advertising
- Announced at home games
- 6x6 sponsorship banner hung in gym
- Logo on score table's rolling screen

\$1000 + Gold Sponsor:

- Website and social media advertising
- Announced at home games
- 4x4 sponsorship banner hung in gym

\$350-500 Silver Sponsor:

- Website and social media advertising
- Announced at home games
- Company Logo/Family Name on score table rolling screen

\$100-\$250 Blue Sponsor:

- Website and social media advertising
- Announced at home games

\$100 Add-on Bass Fishing Team Sponsorship

- Logo on Bass Fishing Team jerseys

Thank you for your support!!

Athletic Sponsorship Selection Form

The sponsorship year runs from August 1, 2021 to July 31, 2022. Please consider making your selection below and returning it with your sponsorship donation today. Upon receipt, I will contact you for your information regarding your advertisement and/or logo.

Athletic Sponsor Levels

Please check level(s):

Platinum Sponsor

Diamond Sponsor

Gold Sponsor

Silver Sponsor

Blue Sponsor

Add-on Bass Fishing Team Sponsorship

Athletic Donation

Please enter your total donation amount:

\$ _____

Sport

This year we are allowing you to earmark your donation if desired. Please check one:

Athletic General Fund

Girls Basketball

Boys Basketball

Bass Fishing

Softball

Baseball

Tennis

Volleyball

X-Country/Track

Cheer

Golf

Sponsor Contact: _____

Business name (if any): _____

Street Address: _____

City / State / Zip Code: _____

Phone: _____ Fax: _____

Email Address: _____

Thank you for your support!!