



Tipton Christian Academy

Athletic Department
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Covington, TN 38019

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Dear Sponsor(s):

Tipton Christian Academy invites you to become a sponsor for our annual Athletics Sponsorship Drive to benefit TCA student athletes and athletic programs.

TCA's athletic programs continue to grow, and this school year is no exception, as we will now be fielding teams in the following:

- High School and Middle School Baseball
- High School and Middle School Boys Basketball
- High School and Middle School Girls Basketball
- High School and Middle School Bass Fishing
- High School and Middle School Cheer
- High School and Middle School Cross Country
- High School and Middle School Golf
- High School and Middle School Softball
- High School Swimming
- High School and Middle School Volleyball

As we take the next step in building and improving TCA's athletic programs, we are offering an opportunity to local businesses and families like yours to become Athletic Sponsors. Your contributions will not only be targeted exclusively to purchase uniforms and equipment, but also directly contribute to upgrading and building necessary facilities to accommodate our growing sports offerings in the future. All sponsorships given will go directly back to our student athletes.

Would you be interested in serving as an official athletic sponsor? In return, our Tipton Christian Athletics would feature your company/family as a sponsor on our website, social media, and during home games. This would help your organization gain exposure among TCA parents, Tipton County, and broader West Tennessee communities.

TCA Athletics would be happy to start a partnership at any level! Please take a moment to review and select the sponsorship package that best fits your business and budget.

Respectfully,

Haley Springer

Athletic Director

2025-2026 Sponsorship Packages

Athletic Sponsorships

In return for your support, Athletic Sponsors will receive the following:

_____ **\$2500 + Platinum Sponsor:**

- Website and social media advertising
- Announced at home games
- Logo on score table's rolling screen
- 6x6 sponsorship banner hung in gym
- 2 TCA Athletic Passes to all home games

_____ **\$1500 + Diamond Sponsor:**

- Website and social media advertising
- Announced at home games
- 6x6 sponsorship banner hung in gym
- Logo on score table's rolling screen

_____ **\$1000 + Gold Sponsor:**

- Website and social media advertising
- Announced at home games
- 4x4 sponsorship banner hung in gym

_____ **\$350-500 Silver Sponsor:**

- Website and social media advertising
- Announced at home games
- Company Logo/Family Name on score table rolling screen

_____ **\$500 Champion Sponsor:**

- Bi-monthly social media advertising on graphics and schedule updates for the entire school year.
- Claim dates in advance.

_____ **\$100-\$250 Blue Sponsor:**

- Website and social media shout out
- Announced at home games

Athletic Sponsorship Selection Form

The sponsorship year runs from August 1, 2025 to July 31, 2026. Please consider making your selection below and returning it with your sponsorship donation today. Upon receipt, I will contact you for your information regarding your advertisement and/or logo.

Athletic Sponsor Levels

Please check level(s):

____ Platinum Sponsor

____ Diamond Sponsor

____ Gold Sponsor

____ Silver Sponsor

____ Blue Sponsor

____ Champion Sponsor

Athletic Donation

Please enter your total donation amount:

\$ _____

Sport

If desired, earmark a specific program you wish to directly support by circling:

- Athletic General Fund
- Baseball
- Boys Basketball
- Girls Basketball
- Bass Fishing
- Cross Country
- Cheer
- Golf
- Softball
- Swimming
- Volleyball

Contact Information

Business name (if any):

Street

Address:

City / State / Zip Code:

Phone:

Fax:

Email Address:

Thank you for your support!

Banner Design Example

Your Business
NAME HERE

