

Tipton Christian Academy
Athletic Department
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August 9, 2022

Dear Sponsor(s):

Tipton Christian Academy invites you to become a sponsor for our annual Athletics Sponsorship Drive to benefit TCA student athletes and athletic programs.

TCA's athletic programs continue to grow, and this school year is no exception, as we will now be fielding teams in High School Volleyball, Middle School Volleyball, Middle & High School Girls Basketball, Middle & High Boys Basketball, Middle & High Golf and TCA students will also be coming to a lake near you this school year, as we start our second season High School & Middle School Bass Fishing.

As we take the next step in building and improving TCA's athletic programs, we are offering an opportunity to local businesses and families like yours to become Athletic Sponsors. The continued growth in our Athletic Programs will result in TCA hosting more than double the amount of home games this school year versus last, offering more than twice the potential advertisement opportunities for sponsors to reach fans and spectators. Your contributions will not only be targeted exclusively to purchase uniforms and equipment, but also directly contribute to upgrading and building necessary facilities to accommodate our growing sports offerings in the future. All sponsorships given will go directly back to our student athletes.

Would you be interested in serving as an official athletic sponsor? In return, our Tipton Christian Athletics would feature your company/family as a sponsor on our website, social media, and during home games. Additionally, this season we will be offering an Add-On sponsorship opportunity to display your company logo on TCA Bass Fishing team jerseys. This would help your organization gain exposure among TCA parents, Tipton County, and broader West Tennessee communities.

TCA Athletics would be happy to start a partnership at any level! Please take a moment to review and select the sponsorship package that best fits your business and budget.

Respectfully yours,

Beth Dunavant

Athletic Director

2022-2023 Sponsorship Packages

Athletic Sponsorships

In return for your support, Athletic Sponsors will receive the following:

_____ **\$2500 + Platinum Sponsor:**

- Website and social media advertising
- Announced at home games
- Logo on score table's rolling screen
- 6x6 sponsorship banner hung in gym
- 2 TCA Athletic Passes to all home games
- Logo on Bass Fishing Team jerseys

_____ **\$1500 + Diamond Sponsor:**

- Website and social media advertising
- Announced at home games
- 6x6 sponsorship banner hung in gym
- Logo on score table's rolling screen

_____ **\$1000 + Gold Sponsor:**

- Website and social media advertising
- Announced at home games
- 4x4 sponsorship banner hung in gym

_____ **\$350-500 Silver Sponsor:**

- Website and social media advertising
- Announced at home games
- Company Logo/Family Name on score table rolling screen

_____ **\$100-\$250 Blue Sponsor:**

- Website and social media advertising
- Announced at home games

_____ **\$100 Add-on Bass Fishing Team Sponsorship**

- Logo on Bass Fishing Team jerseys

Thank you for your support!!

Athletic Sponsorship Selection Form

The sponsorship year runs from August 9, 2022 to July 31, 2023. Please consider making your selection below and returning it with your sponsorship donation today. Upon receipt, I will contact you for your information regarding your advertisement and/or logo.

Athletic Sponsor Levels

Please check level(s):

Platinum Sponsor

Diamond Sponsor

Gold Sponsor

Silver Sponsor

Blue Sponsor

Add-on Bass Fishing Team Sponsorship

Athletic Donation

Please enter your total donation amount:

\$ _____

Sport

This year we are allowing you to earmark your donation if desired. Please check one:

Athletic General Fund

Middle Girls Basketball Middle Boys Basketball Middle Softball High Softball

Middle Volleyball High Volleyball Middle Cheer High Cheer High Boys Basketball

High Girls Basketball Middle Baseball Middle Golf High Golf Bass Fishing

Contact:

_____ Business
name (if any): _____

Street Address:

City / State / Zip Code: _____

Phone: _____ Fax: _____

Email Address: _____

Thank you for your support!!